FM3 RESEARCH

2022 CITY OF OAKLAND BUDGET PRIORITIES SURVEY
320-1052 – WT [CCD 3]
N=191
A/B SPLITS
MARGIN OF SAMPLING ERROR ±3.1% (95% CONFIDENCE LEVEL)

Hello, I'm _____ from _____, a public opinion research firm. We're conducting a survey about issues that concern people in Oakland. I am not trying to sell you anything and I won't ask for a donation of any kind. **(IF RESPONDENT WISHES TO COMPLETE THE INTERVIEW IN SPANISH OR CHINESE, PLEASE HAND OFF TO BILINGUAL INTERVIEWER**)

A.   Before we begin, I need to know if I have reached you on a cell phone, and if so, are you in a place where you can talk safely without endangering yourself or others?

> Yes, cell and can talk safely -- 92%
> Yes, cell but cannot talk safely--------------------------------- **TERMINATE**
> No, not on cell ---8%
> **(DON'T READ)** DK/NA-------------------------------------- **TERMINATE**

NEXT, I AM GOING TO ASK YOU A FEW QUESTIONS TO ENSURE WE ARE TALKING TO A REPRESENTATIVE SAMPLE OF OAKLAND RESIDENTS.

B.   First, are you a resident of the city of Oakland?

> Yes --100%
> No ----------------------------- **TERMINATE**
> **(DON'T READ)** DK/NA --- **TERMINATE**

C.   In what year were you born?

> 2005 or later (0-17) ----------- **TERMINATE**
> 2004-1998 (18-24)----------------------------7%
> 1997-1993 (25-29)------------------------ 20%
> 1992-1988 (30-34)------------------------ 18%
> 1987-1983 (35-39)------------------------ 13%
> 1982-1978 (40-44)----------------------------9%
> 1977-1973 (45-49)----------------------------7%
> 1972-1968 (50-54)----------------------------6%
> 1967-1963 (55-59)----------------------------5%
> 1962-1958 (60-64)----------------------------4%
> 1957-1948 (65-74)----------------------------7%
> 1947 or earlier (75 and over) ---------------3%
> **(DON'T READ)** DK/NA ------------------1%

D.   Next, with which racial or ethnic group do you identify yourself? **(IF ASIAN/PACIFIC ISLANDER, ASK**: More specifically, would you say that you are Chinese, Filipino, Indian or South Asian, Japanese, Korean or Vietnamese?) **(ACCEPT MULTIPLE RESPONSES)**

Latino/Hispanic-- 20%
African American/Black --- 24%
Caucasian/White --- 37%
Chinese -- 10%
Filipino -- 2%
Indian or South Asian -- 5%
Japanese -- 0%
Korean --- 2%
Vietnamese--- 3%
Multiracial--- 5%
Other Asian/Pacific Islander--- 3%
Other ethnic/racial background **(SPECIFY)**----------------------- 1%
(DON'T READ) Prefer not to say -----------------------------------2%

E.   What is your gender?

Male--- 49%
Female -------------------------------------- 44%
Nonbinary ----------------------------------- 4%
Another gender **(SPECIFY)** ----------------0%
(DON'T READ) DK/NA ------------------2%

F.   What was the last level of school you completed?

First through 11th grade ---------------------1%
High school graduate ---------------------- 29%
Vocational/technical school -------------- 10%
Some college, no degree --------------------8%
Associate degree ----------------------------6%
Four-year college or bachelor's degree- 23%
Graduate school or advanced degree---- 22%
(DON'T READ) DK/NA ------------------1%

NOW I WOULD LIKE TO ASK YOU SEVERAL QUESTIONS ABOUT LIFE IN OAKLAND.

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1.   **(T)** Generally speaking, how would you rate Oakland as a place to live: is it an excellent place to live, a good place, only fair, or a poor place to live?

Excellent --------------------------------------7%
Good -- 53%
Only fair------------------------------------- 28%
Poor -- 12%
(DON'T READ) DK/NA ------------------0%

2.   **(T)** Next, do you approve or disapprove of the overall job being done by Oakland City government in providing services to the people who live here? **(IF APPROVE/DISAPPROVE, ASK:** Is that strongly or somewhat **APPROVE/DISAPPROVE?**)

TOTAL APPROVE----------------------**32%**
Strongly approve-----------------------------3%
Somewhat approve ------------------------ 29%

TOTAL DISAPPROVE-----------------**61%**
Somewhat disapprove --------------------- 29%
Strongly disapprove ----------------------- 32%

(**DON'T READ**) DK/NA ------------------7%

NOW I AM GOING TO ASK YOU SOME QUESTIONS THAT DEAL WITH THE CITY OF OAKLAND BUDGET.

3.   **(T)** First, in the upcoming two-year budget, what are the <u>two</u> most important issues facing Oakland residents <u>that you would like to see prioritized in the City government budget?</u> **(DO NOT READ OPTIONS; OPEN-ENDED. RECORD VERBATIM RESPONSE AND THEN CODE AFTER INTERVIEW IS COMPLETE. IF RESPONDENT MENTIONS "POLICE," FOLLOW UP FOR MORE DETAIL TO DETERMINE WHETHER IT IS CODE 22, 23, 24, 25 OR 26. IF RESPONDENT MENTIONS "HOMELESSNESS" OR "UNHOUSED," FOLLOW UP FOR MORE DETAIL TO DETERMINE WHETHER IT IS CODE 14 OR 15)**

	FIRST CHOICE	SECOND CHOICE
Air quality/wildfires	0%	0%
Crime/Violence	12%	18%
Child Care / Head Start / Preschool	0%	1%
Coronavirus/COVID-19	0%	0%
Drug abuse	0%	1%
Education/public schools	2%	7%
Emergency medical response / fire safety	0%	0%
Eviction	0%	1%
Facilities condition	0%	2%
Fire safety/inspections	0%	0%
Gentrification	0%	0%
Graffiti	0%	0%
Government waste/inefficiency	0%	0%
Homelessness/Unhoused residents (Public health/safety)	9%	5%
Homelessness/Unhoused residents (Humanitarian concern)	12%	2%
Homelessness (general)	21%	14%
Housing costs/affordability	21%	8%
Internet access	0%	0%
Jobs/Local economy	2%	4%
Keeping businesses	0%	1%
Mental health services	0%	0%
Parking	0%	0%
Police abuse / Harassment / Misconduct	0%	0%
Police funding (Spend less on police)	1%	2%
Police funding (Maintain or increase police funding)	0%	2%
Police protection / Maintain or improve response times	1%	1%
Police reform / Reimagine public safety	4%	3%
Recreation programs	1%	1%
Street and sidewalk maintenance	6%	7%
Taxes too high	0%	1%
Traffic congestion/flow	0%	0%
Tree trimming	0%	0%
Water supplies	0%	1%
Youth activities	0%	1%
Other	4%	14%
(DON'T READ) DK/NA	1%	3%

4.   Next, over the next several years, do you think the City is projecting budget [ ] surpluses or [ ] shortfalls? **(RANDOMIZE SURPLUSES AND SHORTFALLS)** If you are unsure, you can say that, too. **(IF SURPLUSES OR SHORTFALLS, ASK:** Is the City projecting large or small budget **SURPLUSES/SHORTFALLS**?)

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TOTAL SURPLUSES ------------------ 9%
Large surpluses-----------------------------3%
Small surpluses------------------------------7%

TOTAL SHORTFALLS ---------------- 38%
Small shortfalls---------------------------- 14%
Large shortfalls--------------------------- 24%

Unsure/DK/NA--------------------------- 52%
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5.   Now I am going to provide you some background information about this topic. The City of Oakland is currently projecting 100 million-dollar budget shortfalls over the next several years, meaning the Mayor, City Council, and City Administration will need to identify services to reduce in order to balance the City's budget. To help Oakland officials make these difficult decisions, please consider the following potential budget and service reductions and indicate how acceptable it would be to you personally if that reduction was made to help balance the City's budget: completely acceptable, somewhat acceptable, not too acceptable, or not at all acceptable. **(RANDOMIZE)**

	COMP ACCEPT	SMWT ACCEPT	NOT TOO ACCEPT	NOT AT ALL ACCEPT	UNSURE/ DK/NA	*COMP/ SMWT*
[ ]a. Reduce Police Patrol and 911 Response Staffing	9%	15%	17%	57%	2%	*24%*

(SPLIT SAMPLE A ONLY)

	COMP ACCEPT	SMWT ACCEPT	NOT TOO ACCEPT	NOT AT ALL ACCEPT	UNSURE/ DK/NA	*COMP/ SMWT*
[ ]b. Reduce homeless services, including direct assistance, temporary shelters, and placement in permanent housing	6%	7%	14%	71%	1%	*13%*
[ ]c. Reduce food distribution programs to seniors and families in need	2%	10%	15%	71%	2%	*12%*
[ ]d. Reduce summer youth employment programs for Oakland youth	7%	23%	34%	34%	3%	*29%*
[ ]e. Reduce the hours, staffing, and programming at Oakland's Recreation centers	8%	35%	26%	27%	5%	*43%*
[ ]f. Reduce funding for fairs and festivals including concert series, performances, and art vendors	32%	41%	13%	12%	2%	*73%*
[ ]g. Reduce the hours and operations of the City's Oak-311 call center services that helps residents get support with non-emergency issues	13%	28%	28%	25%	6%	*41%*

	COMP	SMWT	NOT TOO	NOT AT ALL	UNSURE/	*COMP/*

	ACCEPT	ACCEPT	ACCEPT	ACCEPT	DK/NA	*SMWT*

(SPLIT SAMPLE A CONTINUED)

		ACCEPT	ACCEPT	ACCEPT	ACCEPT	DK/NA	*SMWT*
[ ]h.	Reduce janitorial and restroom cleaning at libraries, recreation centers, and parks	3%	26%	32%	36%	3%	*29%*
[ ]i.	Reduce streetlight and traffic signal maintenance	5%	20%	33%	38%	3%	*25%*
[ ]j.	Reduce maintenance of parks, trees, and open space	4%	24%	32%	39%	1%	*28%*
[ ]k.	Reduce graffiti clean-up services	29%	44%	9%	15%	3%	*73%*
[ ]l.	Reduce the Oakland's Violence Interrupter program where trained community members prevent retaliation and further gun violence	7%	10%	21%	52%	10%	*17%*
[ ]m.	Reduce funding to the City's Emergency Operations Center (EOC) to respond to natural disasters including heat waves, fires, and earthquakes	7%	16%	27%	49%	1%	*23%*
[ ]n.	Reduce services provided to domestic violence survivors, people experiencing sexual exploitation, and other gender-based violence	3%	11%	17%	64%	4%	*14%*

(SPLIT SAMPLE B ONLY)

		ACCEPT	ACCEPT	ACCEPT	ACCEPT	DK/NA	*SMWT*
[ ]o.	Reduce wildfire prevention and vegetation management	8%	27%	25%	39%	2%	*35%*
[ ]p.	Reduce funding for homeless encampment cleanup services	5%	8%	18%	67%	3%	*13%*
[ ]q.	Reduce assistance to small businesses with façade improvement and repairs	9%	51%	25%	12%	3%	*60%*
[ ]r.	Reduce job training and employment services	6%	21%	35%	36%	2%	*27%*
[ ]s.	Reduce the sports & arts programming available for youth	5%	18%	35%	42%	0%	*23%*
[ ]t.	Reduce programing at senior centers	8%	33%	31%	25%	4%	*41%*
[ ]u.	Reduce cultural arts grants for art organizations and artists	14%	34%	25%	26%	1%	*48%*
[ ]v.	Sweep and clean streets less frequently	10%	39%	21%	30%	0%	*49%*
[ ]w.	Reduce clean-up of illegal dumping	7%	16%	34%	41%	3%	*23%*
[ ]x.	Reduce grants to community-based nonprofits focusing on violence prevention in Oakland's neighborhoods	7%	13%	27%	50%	2%	*20%*
[ ]y.	Investigate fewer violent crimes that are not homicides such as robberies, muggings, and assaults	3%	14%	15%	67%	2%	*16%*
[ ]z.	Reduce programs that divert young people active in gun violence and/or gangs	1%	16%	20%	60%	4%	*17%*

	COMP ACCEPT	SMWT ACCEPT	NOT TOO ACCEPT	NOT AT ALL ACCEPT	UNSURE/ DK/NA	*COMP/ SMWT*

(SPLIT SAMPLE B CONTINUED)

[ ]aa.   Investigate fewer property crimes, such as
         burglaries, theft, arson, and other damages
         to homes and businesses--------------------------------6% ---- 11% -----21%----- 62% ------ 0%   *17%*

(RESUME ASKING ALL RESPONDENTS)

AS YOU MAY KNOW, 38 PERCENT OF THE CITY'S BUDGET GENERAL FUND IS ALLOCATED
TO POLICE SERVICES. HOWEVER, THERE ARE MANY POTENTIAL BUDGET ITEMS THAT
CAN HAVE AN IMPACT ON COMMUNITY SAFETY AND IN 2020, THE CITY COUNCIL CREATED
A TASK FORCE TO REIMAGINE OAKLAND'S PUBLIC SAFETY SYSTEM. THE GOALS WERE
TO INCREASE COMMUNITY SAFETY THROUGH ALTERNATIVE RESPONSES TO CALLS FOR
ASSISTANCE, AND INVESTMENTS IN PROGRAMS THAT ADDRESS THE ROOT CAUSES OF
VIOLENCE AND CRIME ALONG WITH THE GOAL OF REDUCING THE OAKLAND POLICE
DEPARTMENT BUDGET ALLOCATION. THE TASK FORCE CAME UP WITH 151
RECOMMENDATIONS AND WE'D LIKE TO ASK YOU ABOUT SOME OF THE HIGHER
PRIORITY RECOMMENDATIONS THAT WOULD HAVE BUDGET IMPLICATIONS.

6.   Next, I am going to read you a list of some specific Task Force recommendations that would cost the City
      additional money to adopt. While this may be challenging given the City's projected budget shortfalls,
      understanding the community's priorities can still be very helpful with the City's planning. For each one,
      please tell me whether you think it is extremely important, very important, somewhat important, or not
      too important for the City to identify the resources necessary to adopt that recommendation.
      (RANDOMIZE)

	EXT IMP	VERY IMP	SMWT IMP	NOT TOO IMP	(DK/NA)	*EXT/ VERY*
[ ]a. Providing additional programs to help people avoid jail entirely, and to help those leaving jail re-enter their communities	35%	30%	25%	9%	1%	*66%*
[ ]b. Providing additional Community Workers and Violence Interrupters to reduce shootings	27%	35%	23%	13%	3%	*61%*
[ ]c. Transferring the 911 call center out of Oakland Police Department to invest in cross-functional teams and Mobile Assistance Community Responders of Oakland, also known as MACRO, to address behavioral health issues	27%	31%	21%	12%	9%	*58%*
[ ]d. Improving city and county response to mental health emergencies	46%	34%	15%	5%	1%	*80%*
[ ]e. Increasing services to prevent gender-based violence and serve victims	27%	27%	30%	13%	3%	*54%*
[ ]f. Improving Police data reliability and transparency	36%	33%	22%	7%	2%	*68%*

7.   And finally on the topic of community safety, in a few words of your own, what would make you feel
      safer living in Oakland? **(OPEN-ENDED, RECORD VERBATIM RESPONSE)**

         More services/community involvement/rehabilitation/health services ------------- 29%
         Control homelessness -- 23%
         More police presence/visibility/patrol more ------------------------------------- 16%
         Stop crime from happening/less crime --- 16%

Enforce the law/tough on crime/gun control/security -------------------------------- 12%
Better service/faster response/active late night/different types of patrols ---------- 11%
Clean trash and garbage --8%
Traffic enforcement/road safety --8%
Funding/employ more officers/training --7%
Feel safe already --3%
Property crime/theft/robberies ---3%

Other--5%
None/Nothing ---2%
Don't Know/Unsure ---2%
N/A/Refused/No Comment --0%

HERE ARE MY FINAL QUESTIONS. THEY ARE JUST FOR STATISTICAL PURPOSES.

8.   **(T)** About how long have you lived in Oakland? **(READ LIST)**

Less than two years ------------------------ 13%
Two to five years ------------------------- 26%
Six to ten years ---------------------------- 18%
11 to 20 years------------------------------ 19%
21 to 40 years------------------------------ 18%
41 years or more ----------------------------6%
(DON'T READ) DK/NA ------------------0%

9.   **(T)** Do you own or rent your home? **(DO NOT READ LIST)**

Own --- 17%
Rent --- 77%
Live with parents or someone who owns or rents -----------------4%
Other **(SPECIFY)** ---1%
(DON'T READ) DK/NA--1%

10.   **(T)** In the last year, have you been without permanent housing, that is, have you slept in a car, outdoors, or stayed temporarily with friends or family?

Yes --6%
No --- 94%
(DON'T READ) DK/NA ------------------1%

11.   **(T)** Are there any children under the age of 18 living in your household?

Yes --------------------------------------- 16%
No --------------------------------------- 83%
(DON'T READ) DK/NA ----------------1%

12.   **(T)** What is your current employment status? Are you ...? **(READ LIST; ALLOW MULTIPLE SELECTIONS)**

Employed full-time ------------------------ 67%

Employed part-time ------------------------5%
Self-employed or work from home------ 10%
A homemaker who does not
   work outside the home--------------------1%
Retired------------------------------------- 11%
A student ----------------------------------8%
Unemployed --------------------------------6%
(DON'T READ) DK/NA -----------------1%

(IF "EMPLOYED FULL-TIME" OR "PART-TIME" IN Q12, ASK:); n=135
13.   **(T)** Is your work located in the City of Oakland?

Yes --- 42%
No -- 57%
(DON'T READ) DK/NA -----------------2%

(RESUME ASKING ALL RESPONDENTS)
14.   **(T)** I don't need to know the exact amount but I'm going to read you some categories for household income. Would you please stop me when I have read the category indicating the total combined income for all the people in your household before taxes in 2021?

$30,000 and under ------------------------ 11%
$30,001 - $60,000---------------------------9%
$60,001 - $75,000---------------------------6%
$75,001 - $100,000 ---------------------- 14%
$100,001 to $150,000 -------------------- 26%
$150,001 and over ----------------------- 25%
(DON'T READ) DK/NA --------------- 10%

15.   **(T)** Were you born in the United States or did you immigrate to the United States?

Immigrated-------------------------------- 15%
Born in US -------------------------------- 83%
(DON'T READ) DK/NA -----------------2%

16.   **(T)** Is anyone in your household currently or formerly incarcerated in jail or prison?

Yes --- 5%
No --- 94%
(DON'T READ) DK/NA ------------------ 1%

17.   Have you ever been the victim of a crime in Oakland in the past five years? **(IF YES, ASK:** Was that a violent crime such as assault or armed robbery, or a property crime such as a car break-in or burglary?)

Yes, violent crime -------------------------- 4%
Yes, property crime ----------------------- 39%
Yes, both -------------------------------------- 8%
No, neither -------------------------------- 47%
(DON'T READ) DK/NA ----------------- 2%

THANK AND TERMINATE

LANGUAGE OF INTERVIEW:

English-------------------------------------- 97%
Spanish --------------------------------------- 1%
Chinese --------------------------------------- 2%

CITY COUNCIL DISTRICT
City Council District 1 ---------------------- 0%
City Council District 2 ---------------------- 0%
City Council District 3 ------------------ 100%
City Council District 4 ---------------------- 0%
City Council District 5 ---------------------- 0%
City Council District 6 ---------------------- 0%
City Council District 7 ---------------------- 0%

CODED ETHNICITY
Latino/Hispanic ---------------------------- 20%
African American/Black ------------------ 22%
Caucasian/White -------------------------- 34%
Chinese -- 8%
Filipino -- 1%
Indian or Southeast Asian ----------------- 5%
Japanese -------------------------------------- 0%
Korean --- 1%
Vietnamese ---------------------------------- 2%
Multiracial ----------------------------------- 4%
Other Asian/Pacific Islander -------------- 2%
Other ethnic/racial background ----------- 1%
Prefer not to say --------------------------- 2%

DATA COLLECTION MODE
Telephone -------------------------------- 35%
Online -------------------------------------- 65%

CONTACT MODE
Telephone -------------------------------- 35%
Text --- 25%
Email --------------------------------------- 33%
Postcard ----------------------------------- 8%