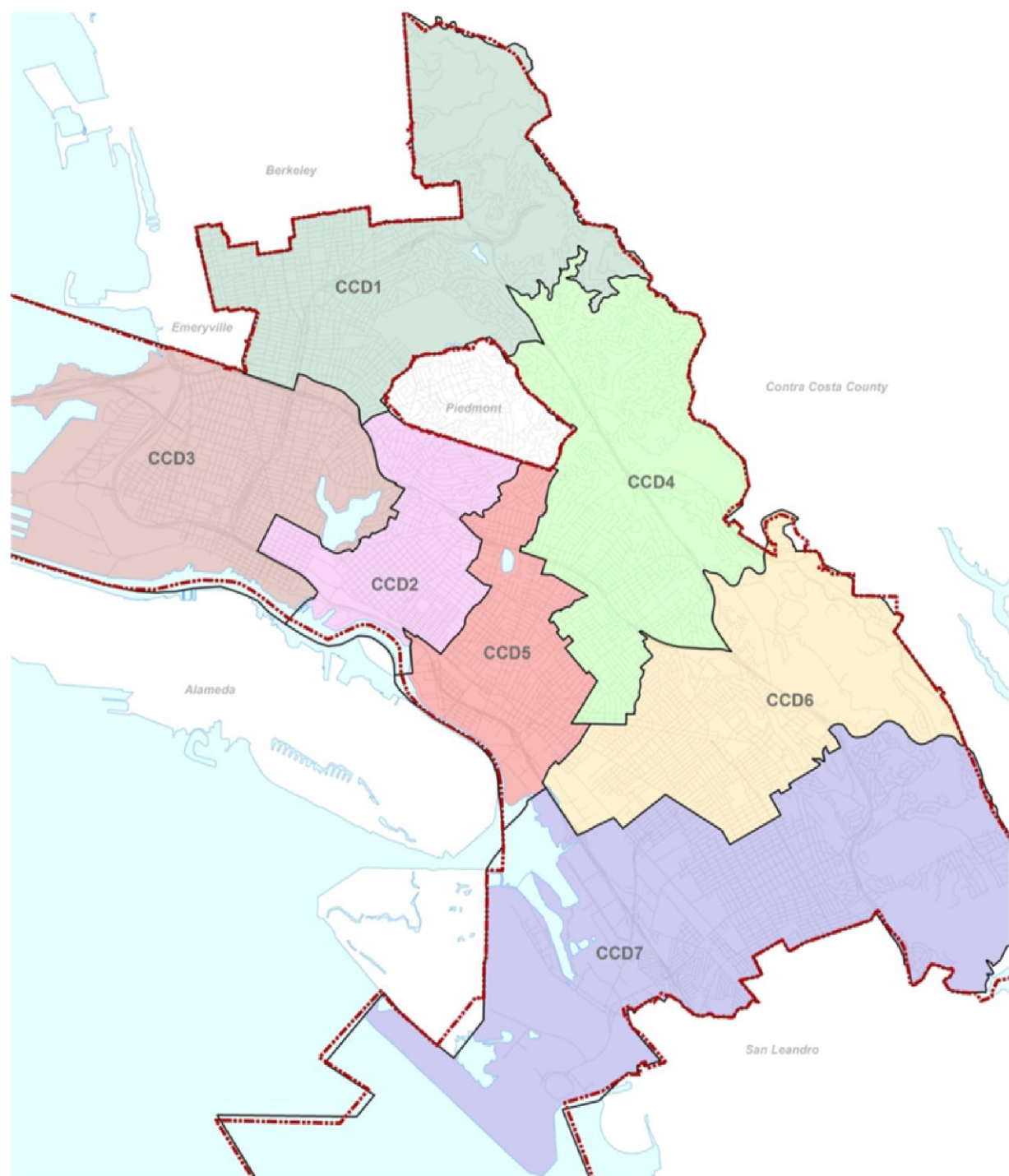




City of Oakland 2013 Redistricting Town Hall forum



Agenda

1. Welcome & Introductions
2. Why Redistricting is important
3. Presentation on Redistricting Process
4. How to get involved
5. Group Discussion: Community Input
6. Online Mapping Tool Demonstration
7. Questions and Answers



What is Redistricting?

Redistricting is the process of drawing electoral district boundaries, usually in response to population changes determined by the results of the decennial census

Why Redistrict?

- **A Noble Purpose:**
 - Redistricting balances population to ensure equal representation for everyone
- **Sometimes Abused:**
 - Redistricting and “Gerrymandering” are not synonyms

Laws that guide redistricting





Federal Laws

- **US Constitution: Equal Population**
 - The 14th Amendment mandates “one person, one vote.”
 - For the purpose of redistricting, this means creating districts as equal as possible in population.
 - All deviations must be explained. Being within +/- 5 % is no longer enough.
- **Federal Law: The Federal Voting Rights Act**
 - Section 2 – Ensure equal power to elect candidates of choice
 - Section 5 – Avoid retrogression
 - No gerrymandering based on race



City Charter

- **Oakland City Charter Section 203:**
 - Starting in the year 1993, and every ten years thereafter, the Council shall form new districts not exceeding seven.
 - Districts shall be composed of ***contiguous territory, as equal as possible in population, and as geographically compact as practicable.***
 - No change in the boundary of a district shall operate to exclude an incumbent from office before the term for which he [or she] was elected or appointed has expired.



Council Criteria

Council adopted the following criteria, in order of priority, on June 4, 2013:

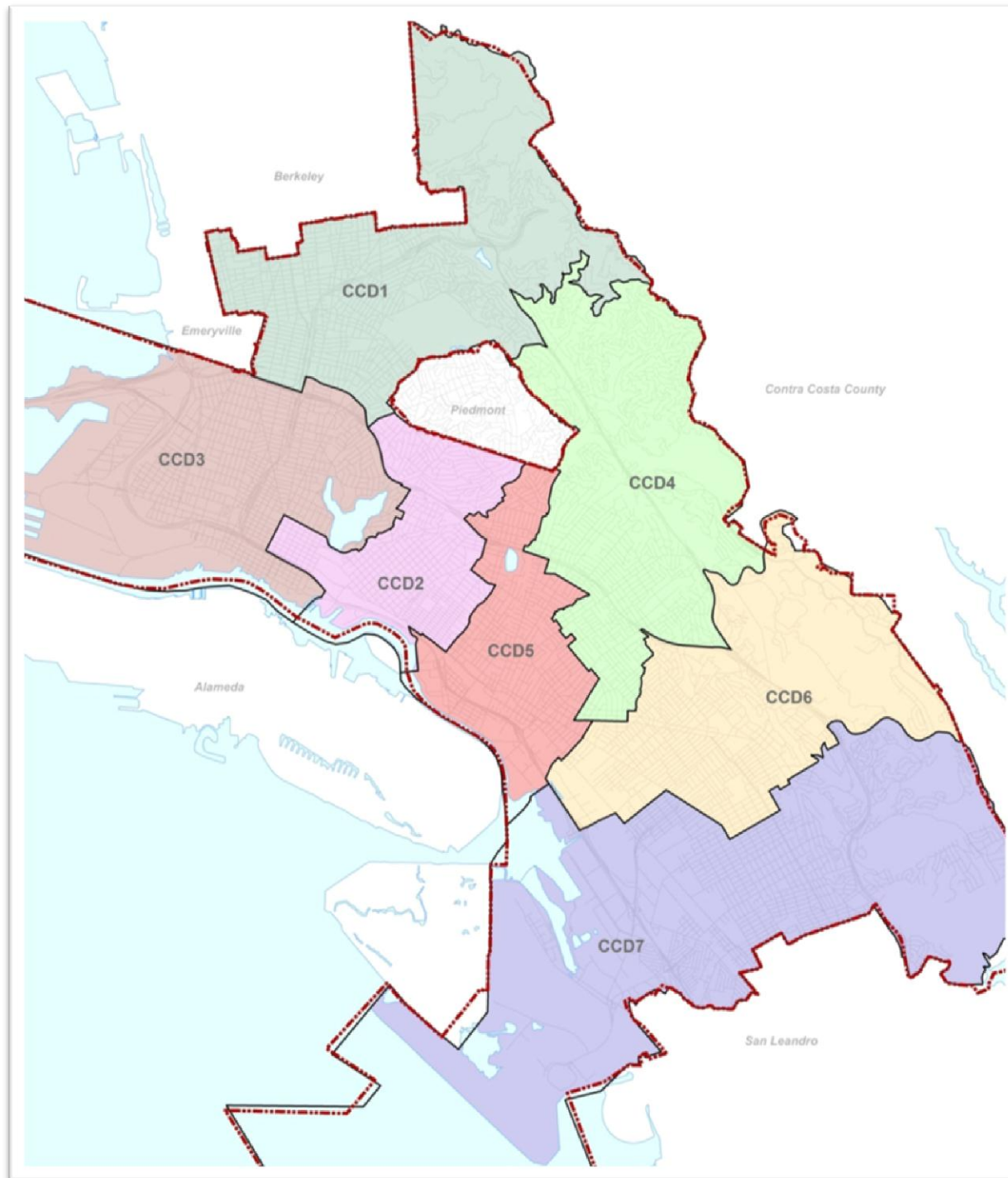
1. Each Council district shall contain a nearly equal number of inhabitants.
2. Council district borders shall be drawn in a manner that complies with the United States Constitution and the Federal Voting Rights Act.
3. Council districts shall respect communities of interest as much as possible.
4. Council districts shall consist of contiguous territory in a reasonably compact form.



Council Criteria (cont.)

5. Council district borders shall follow visible natural and man-made geographical and topographical features as much as possible.
6. The population and territory of each existing Council district shall be considered when drawing each corresponding new Council district.
7. Districts should avoid displacing any incumbent City Council member or Oakland Unified School District Board member from the district he/she was elected to represent.

Redistricting Process



Demographics





Oakland Demographics

Total Population in the City of Oakland from the 2010 US Census:

- Total: 390,724
- Hispanic: 25.4%
- Non-Hispanic White: 25.9%
- Non-Hispanic Black: 28.1%
- Non-Hispanic Asian: 17.7%

Total City population divided by 7 (for the seven Council and School Board Districts) equals the ideal population of each of the seven Districts: 55,818

Sources: 2010 US Census



Oakland Demographics -- Other Data

Voting Age Population

- Total: 307,604
- Hispanic: 21.9%
- Non-Hispanic White: 29.0%
- Non-Hispanic Black: 28.0%
- Non-Hispanic Asian: 18.5%

Voter Registration (Nov. 2012)

- Total Registered: 213,809
- Spanish-Surnamed: 10%
- Asian-Surnamed: 9%
- Filipino-Surnamed: 1%

Citizen Voting Age Population (“**CVAP**”)

- Total: 197,216
- Hispanic: 12%
- Non-Hispanic White: 35%
- Non-Hispanic Black: 34%
- Non-Hispanic Asian: 16%

Voter Turnout (Nov. 2012)

- Total Registered: 158,102
- Spanish-Surnamed: 9%
- Asian-Surnamed: 8%
- Filipino-Surnamed: 1%

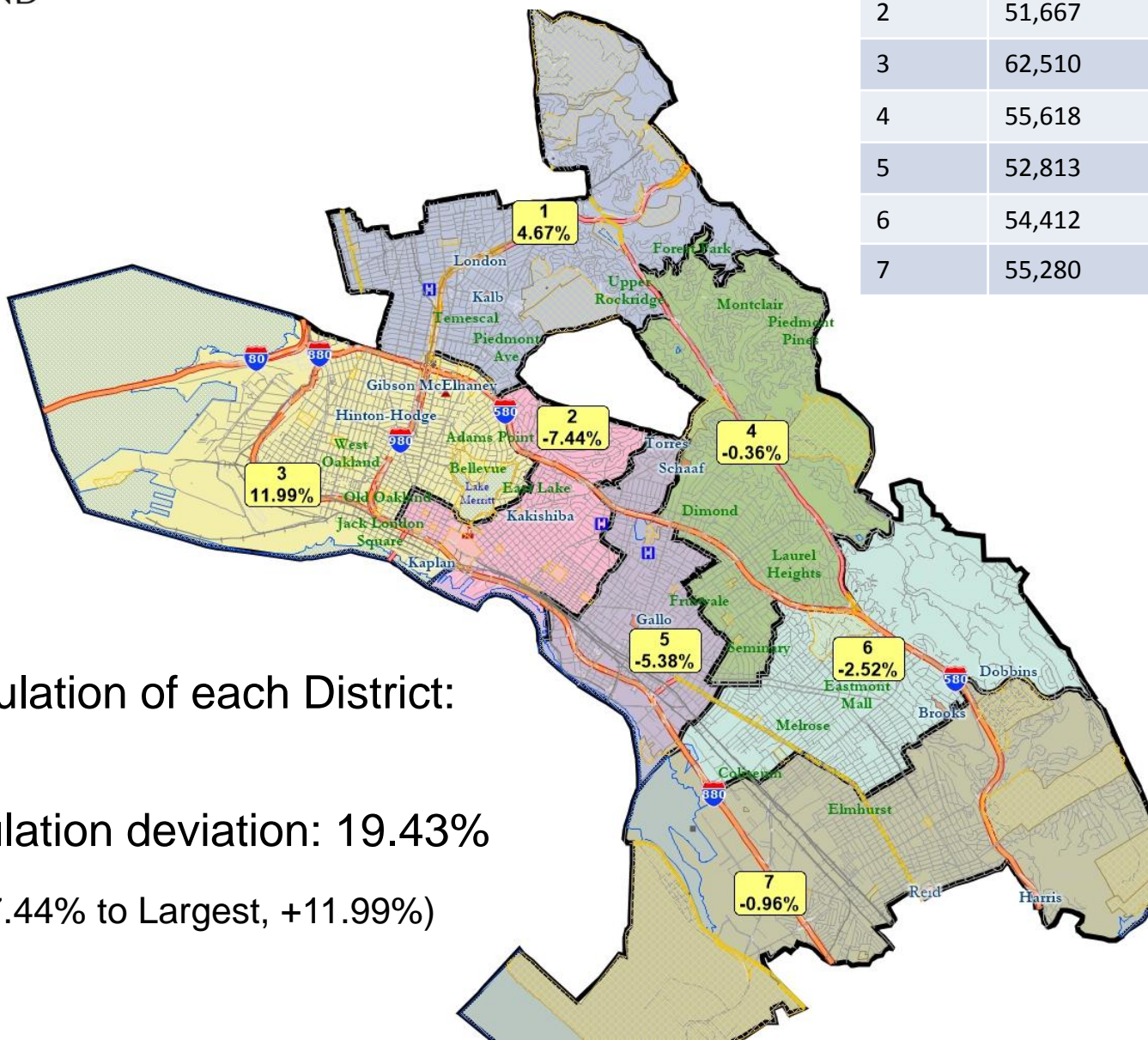
Sources: 2010 Census, US Census Bureau’s 2007-2011 American Community Survey, and the California Statewide Database



District	1	2	3	4	5	6	7	Total
Total Population	58,424	51,667	62,510	55,618	52,813	54,412	55,280	390,724
Deviation from Mean Population	2,606	-4,151	6,692	-200	-3,005	-1,406	-538	10,843
% Deviation from Mean Population	4.7%	-7.4%	12.0%	-0.4%	-5.4%	-2.5%	-1.0%	19.4%
Percentage of Total Population (2010 US Census data)								
Hispanic	9.2%	15.1%	13.3%	15.3%	47.1%	35.3%	45.3%	25%
Non-Hispanic (NH) White	54.0%	24.2%	27.4%	40.9%	14.5%	11.6%	6.3%	26%
NH Black/African American	22.3%	16.3%	37.5%	19.7%	15.7%	42.5%	40.9%	28%
NH Native American	0.6%	0.5%	0.7%	0.7%	0.6%	0.3%	0.3%	1%
NH Asian American	11.8%	42.1%	18.6%	21.0%	20.4%	7.6%	4.6%	18%
NH Pacific Islander	0.2%	0.3%	0.3%	0.6%	0.5%	0.9%	1.3%	1%
NH Other	0.5%	0.4%	0.5%	0.4%	0.2%	0.2%	0.2%	0%
NH Multi-Race	1.4%	1.2%	1.7%	1.4%	1.0%	1.6%	1.2%	1%
Percentage of Voting Age Population (2010 US Census data)								
Total Voting Age Population (VAP)	49,342	42,168	53,539	43,685	39,399	40,046	39,425	307,604
Hispanic VAP	8.3%	13.0%	12.1%	13.4%	43.1%	31.2%	40.2%	22%
NH White VAP	56.3%	25.9%	30.3%	43.8%	16.9%	13.8%	7.7%	29%
NH Black/African American VAP	21.4%	16.2%	35.4%	19.2%	16.1%	43.9%	44.2%	28%
NH Native American VAP	0.7%	0.5%	0.7%	0.7%	0.6%	0.4%	0.3%	1%
NH Asian American VAP	11.4%	42.7%	19.3%	21.0%	21.7%	8.4%	5.0%	19%
NH Pacific Islander VAP	0.2%	0.3%	0.3%	0.5%	0.5%	0.8%	1.2%	1%
NH Other VAP	0.5%	0.4%	0.4%	0.3%	0.2%	0.2%	0.2%	0%
NH Multi-Race VAP	1.1%	1.0%	1.5%	1.1%	0.8%	1.4%	1.1%	1%
Percentage of Citizen Voting Age Population 2007-2011 Special Tabulation data)								
Total Citizens of Voting Age (CVAP)	34,594	24,891	37,111	31,650	19,114	26,048	23,808	197,216
Hispanic CVAP	7%	10%	8%	8%	21%	16%	19%	12%
NH White CVAP	58%	33%	35%	49%	25%	17%	12%	35%
NH Black/African American CVAP	22%	21%	36%	22%	27%	55%	60%	34%
NH Native American CVAP	0%	0%	0%	0%	0%	0%	0%	0%
NH Asian American CVAP	8%	33%	16%	18%	23%	8%	5%	16%
NH Pacific Islander CVAP	0%	1%	0%	0%	0%	0%	0%	0%
NH Other CVAP	3%	2%	4%	2%	2%	3%	3%	3%
Percentage of Registration and Turnout by Surname (California Statewide Database Nov 2012 data)								
Registered Voters	43,563	26,442	37,534	35,475	19,811	26,774	24,211	213,809
Spanish-Surnamed % of Registration	5%	8%	7%	8%	24%	13%	16%	10%
Asian-Surnamed % of Registration	6%	22%	9%	10%	12%	5%	3%	9%
Filipino-Surnamed % of Registration	1%	1%	1%	1%	1%	1%	1%	1%
Voters Casting Ballots	34,616	18,886	26,898	28,003	13,578	19,229	16,893	158,102
Spanish-Surnamed % of Voters Casting Ballots	5%	8%	7%	8%	22%	12%	14%	9%
Asian-Surnamed % of Voters Casting Ballots	5%	18%	8%	9%	10%	4%	2%	8%
Filipino-Surnamed % of Voters Casting Ballot	1%	1%	1%	1%	1%	1%	1%	1%

Current Districts

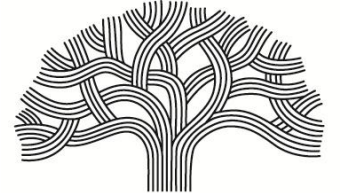
District	Population	Deviation
1	58,424	2,606
2	51,667	-4,151
3	62,510	6,692
4	55,618	-200
5	52,813	-3,005
6	54,412	-1,406
7	55,280	-538



Ideal population of each District:
55,818

Plan population deviation: 19.43%

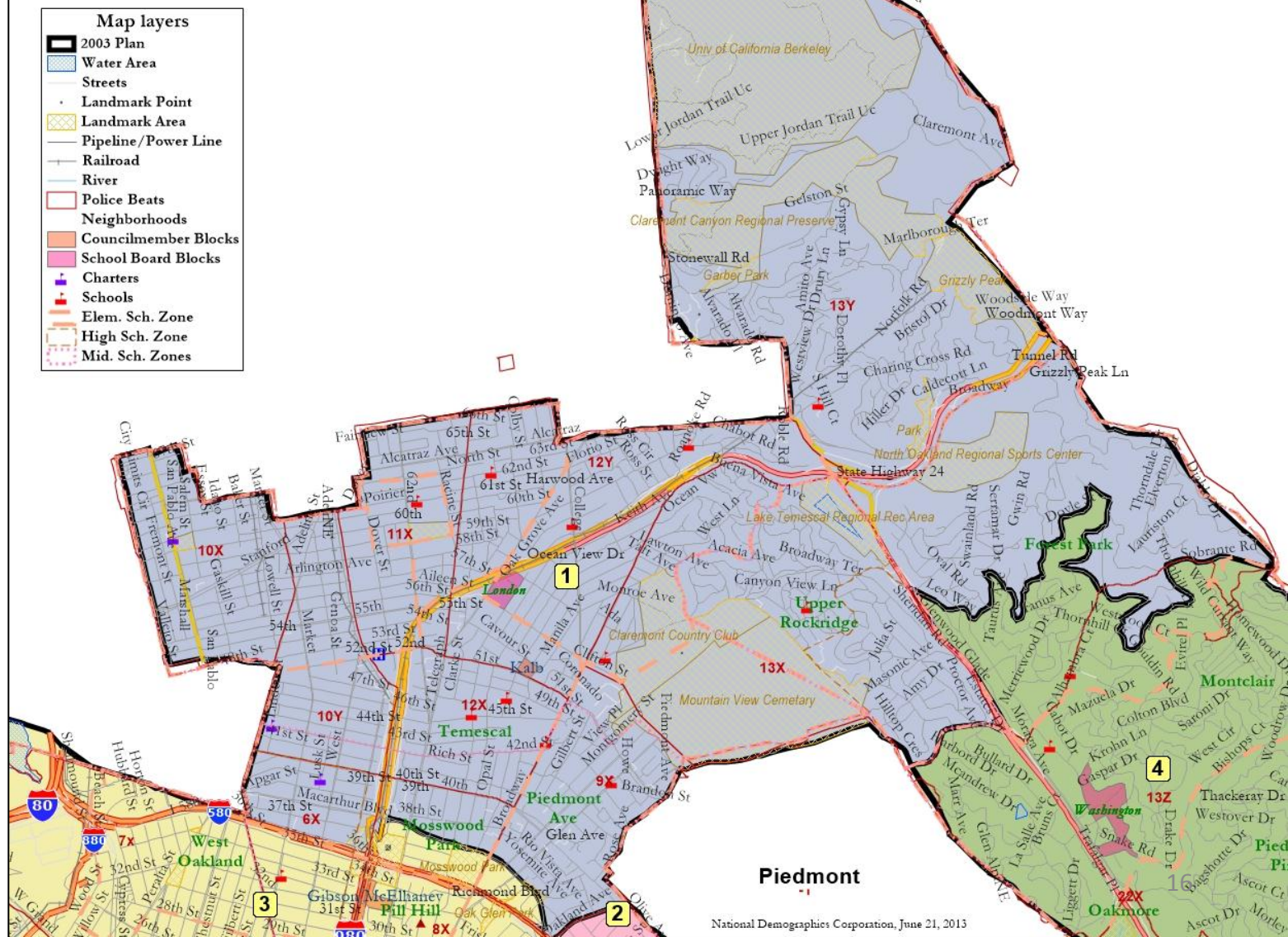
(Smallest: -7.44% to Largest, +11.99%)

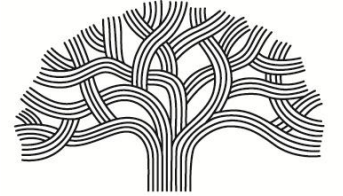


Council District 1 map

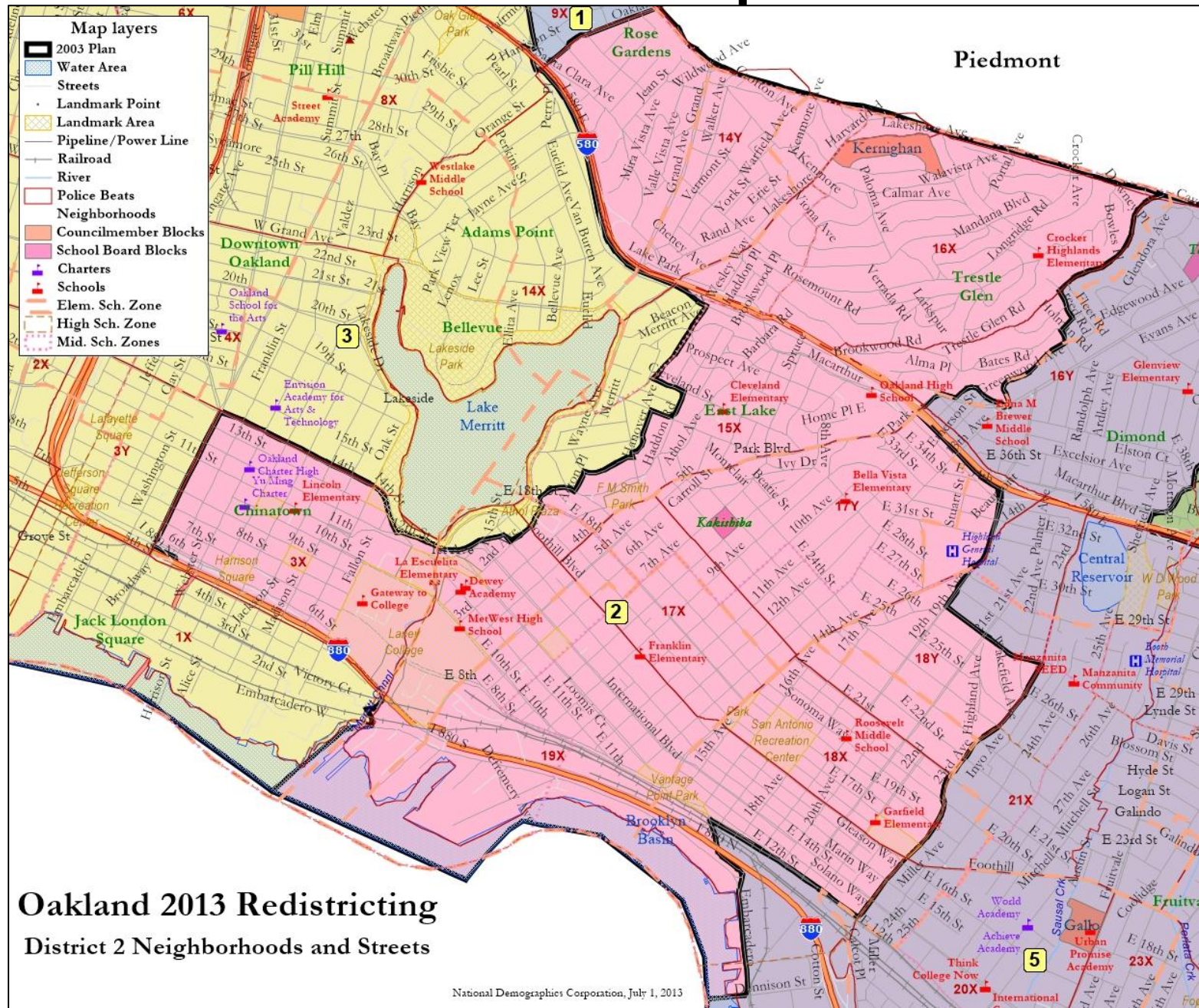
Oakland 2013 Redistricting

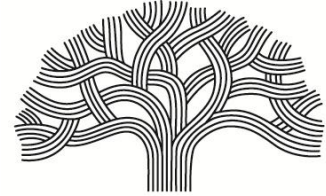
District 1 Neighborhoods and Streets





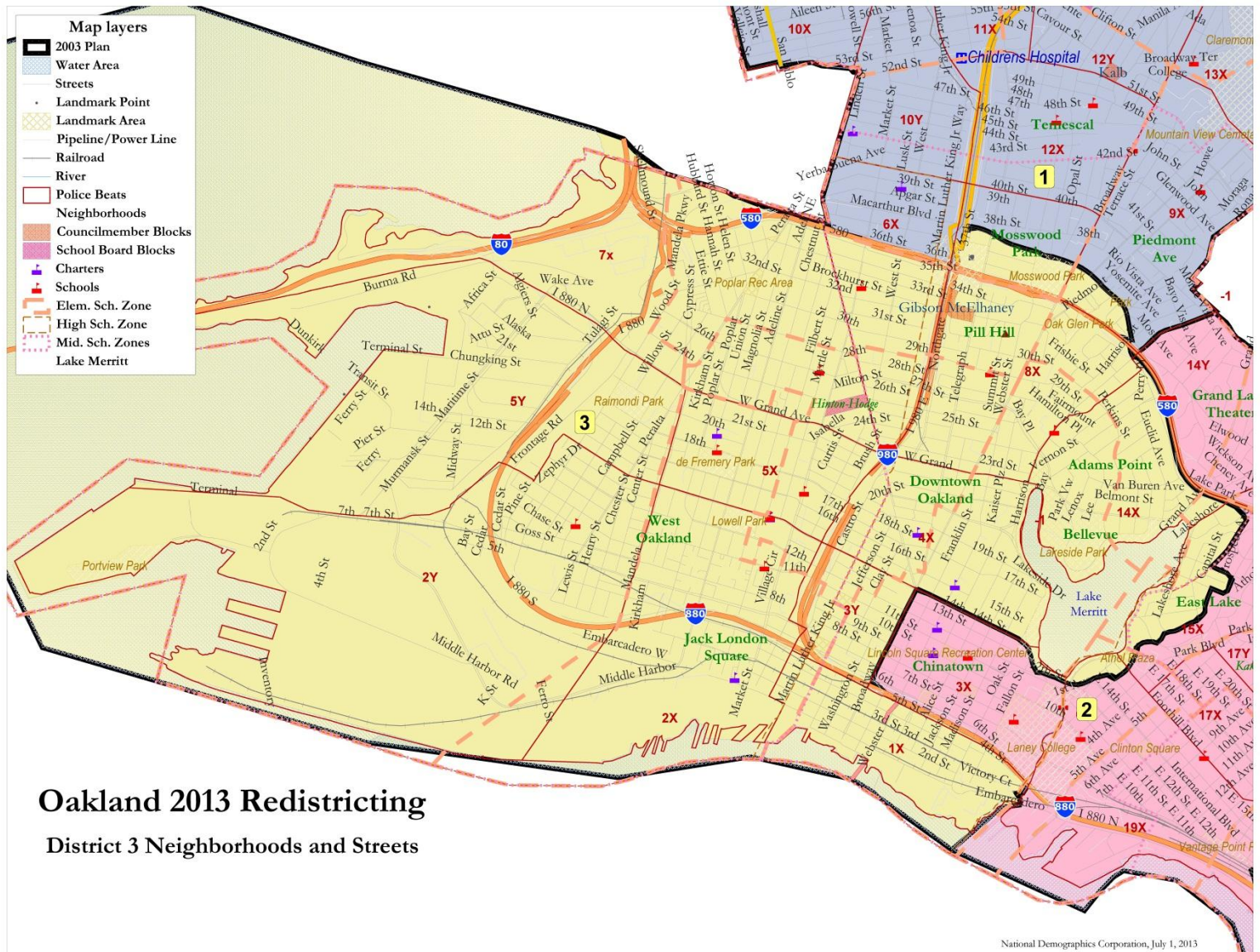
Council District 2 map



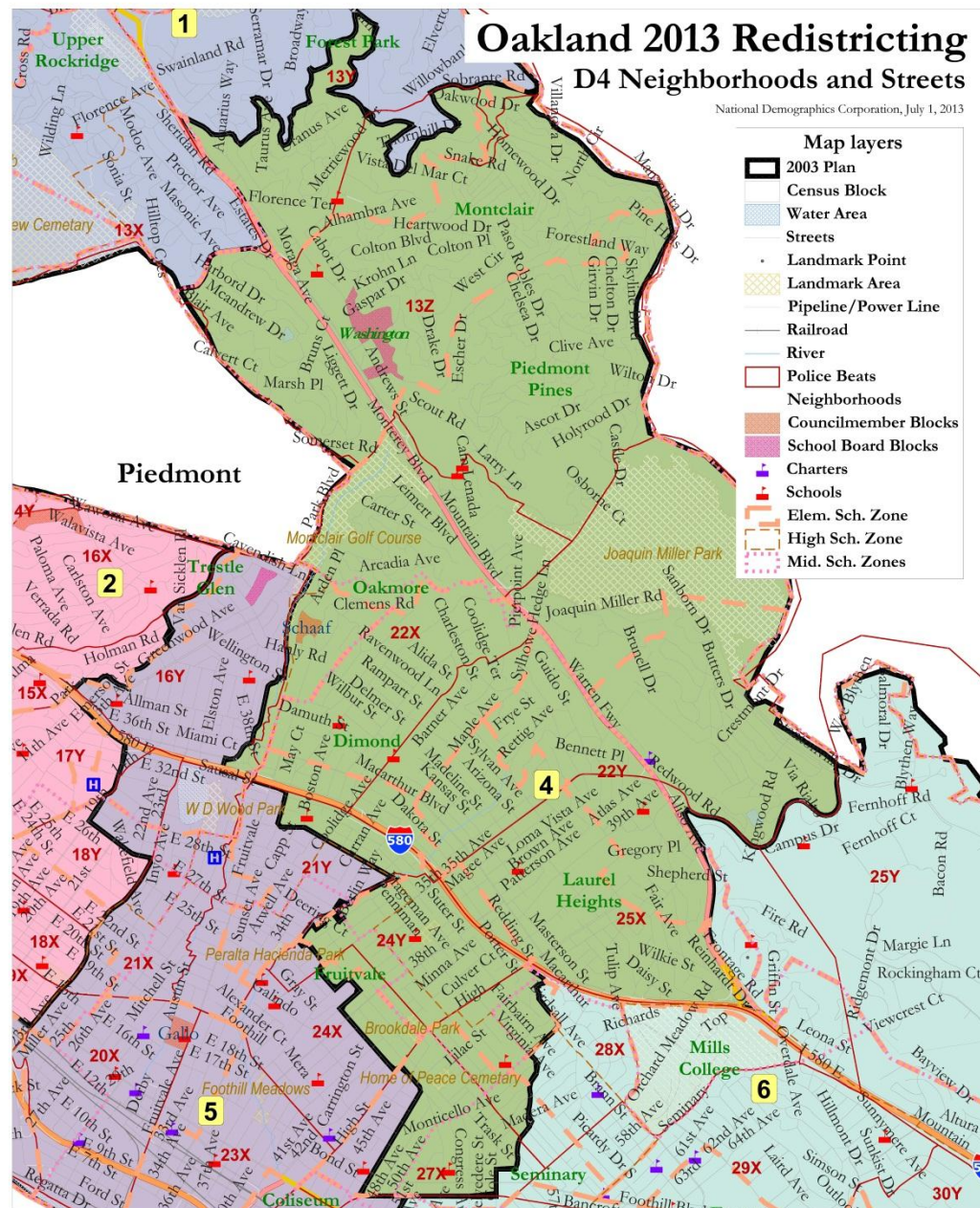


CITY OF OAKLAND

Council District 3 map

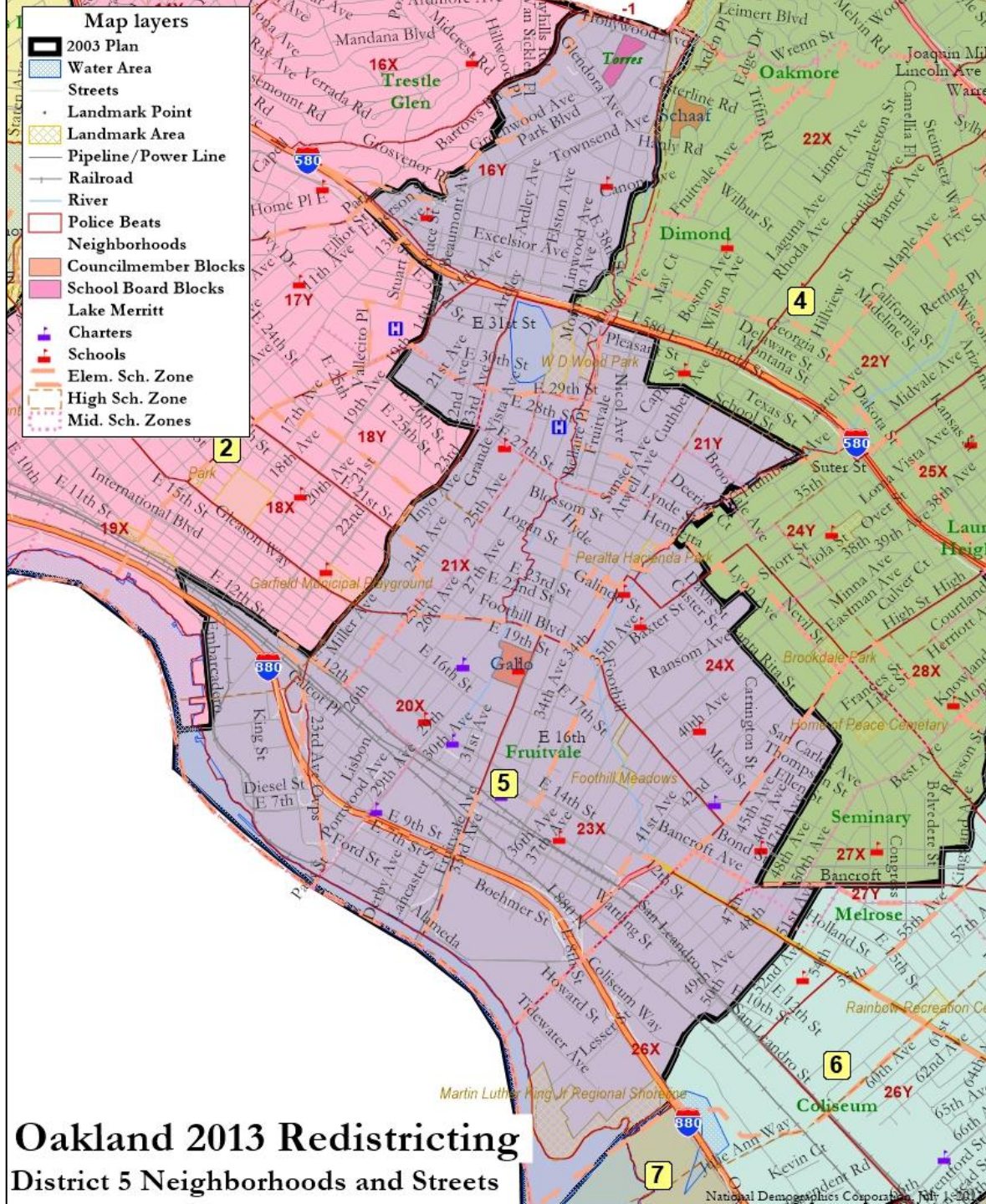


Council District 4 map

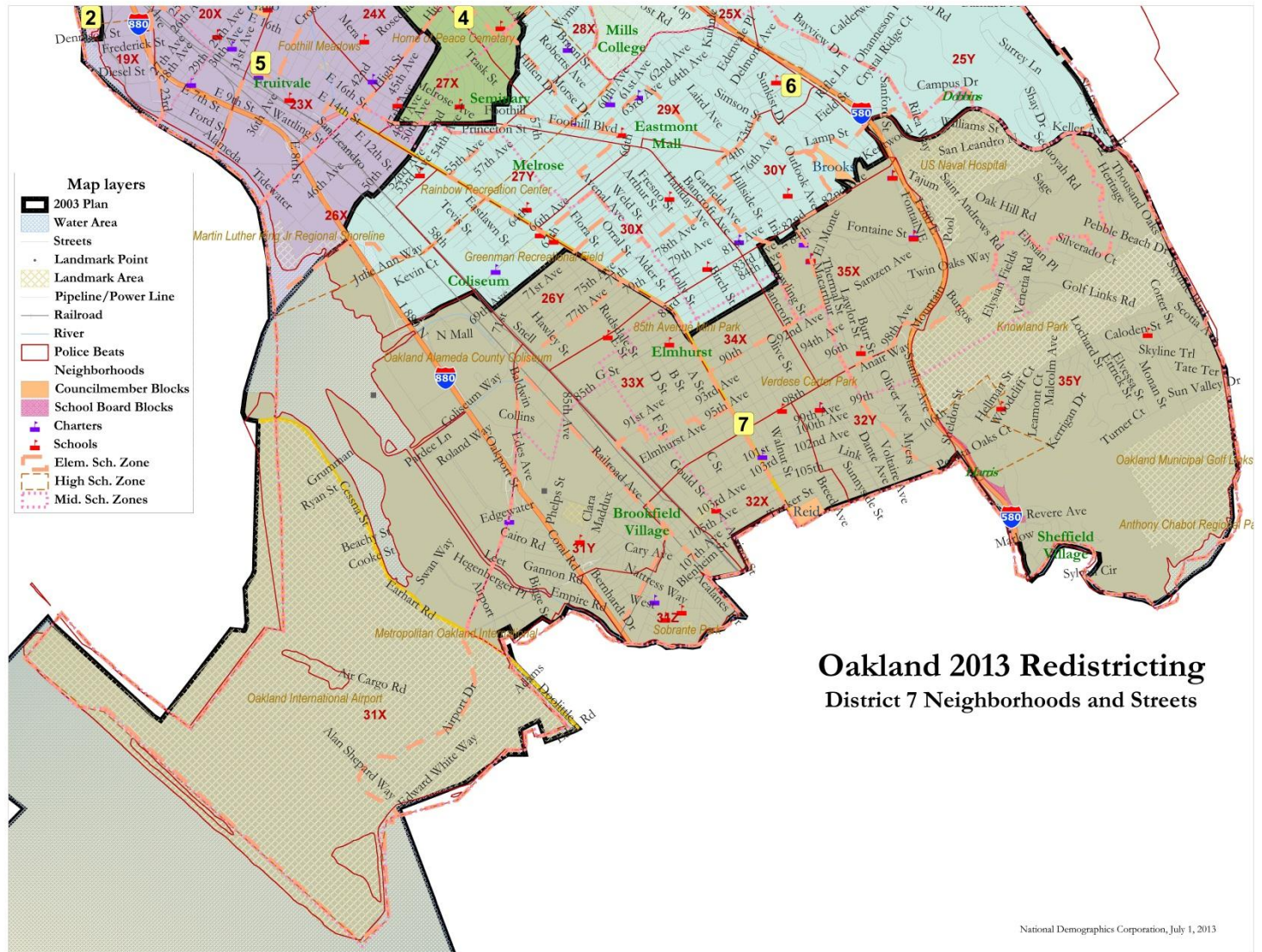




Council District 5 map



Council District 7 map



Public Participation: How to be involved





Public Participation

1. Council Adopt Criteria 6/4/13
2. First Round of Public Town Halls 7/10/13 – 7/13/13
3. Initial Map Submission Deadline 8/12/13
4. Second Round of Public Town Halls 9/5/13 – 9/8/13
5. City Council Rules Committee 10/3/13
6. Council Hearing 10/15/13
7. Council Hearing 11/5/13
8. Target Plan Adoption Date 11/19/13
9. Charter Deadline 12/31/13



Forums Schedule

- **Wednesday, July 10, 6 - 8 pm**
Oakland Public Library: 81st Avenue Branch, 1021 81st Avenue
- **Thursday, July 11, 6:30 - 8:30 pm**
Oakland City Hall, 1 Frank H. Ogawa Plaza
Interpretation services will be provided in *Cantonese*, *Vietnamese* and *Spanish*.
- **Saturday, July 13, 10:00 am - 12:00 pm**
Dimond Recreation Center, 3860 Hanly Road
- **Thursday, September 5, 6:30 - 8:30 pm**
Caesar Chavez Education Center, 2825 International Boulevard
Interpretation services will be provided in *Spanish*.
- **Saturday, September 7, 10:00 am - 12:00 pm**
Frick Middle School, 2845 64th Avenue
- **Saturday, September 7, 2 - 4 pm**
Oakland Public Library, Main Library Auditorium, 125 14th Street
Interpretation services will be provided in *Cantonese* and *Vietnamese*.
- **Sunday, September 8, 3 - 5 pm**
Claremont Middle School, 5750 College Avenue



Public Participation is Vital

1. Define your “community of interest”

- To be drawn into a map, the Council needs geographic boundaries of the community
- Do the current district lines respect, or divide, your community of interest?

2. Share your opinions about the current district lines and any proposed district line changes



How to Get Involved

- **Seven Public Town Hall meetings:** Speak during public comment periods
- **City Council Hearings** in October and November
- **Send a letter or email, make a phone call to the Redistricting Hotline**
- **Follow the website:** www.oaklandnet.com/redistricting
- **Draw your own**
 - Draw your neighborhood or community of interest at Engage Oakland
 - Draw your own Council Districts, using the online redistricting system through the “Maptitude” software from Caliper Corporation
- **Explore the data**
 - Visit the City's newly launched open data platform, data.oaklandnet.com, to explore and visualize population data

Whatever input you can provide is encouraged



We Want to Hear from You!

More info:

<http://www.oaklandnet.com/redistricting>

Email: strategicplanning@oaklandnet.com

Mail:

Attn: Devan Reiff
City of Oakland, Strategic Planning Division
250 Frank Ogawa Plaza, Suite 3315
Oakland, CA 94612

Online mapping tool:

<http://onlineredistricting.com/oakland>

Engage Oakland:

www.engageoakland.com

Redistricting Oakland's Council Districts



As mandated by the City Charter every 10 years, the City of Oakland must review and revise City Council District boundaries to equalize each district's population according to U.S. Census data. The Redistricting process will include Town Hall Meetings in July and September as well as online engagement opportunities for those unable to attend a meeting.

[Click here to visit the Redistricting web page with:](#)

- The roster of Redistricting Town Hall Meetings
- A map of current Council Districts
- Relevant legislation
- Upcoming Council hearing dates
- Links to online engagement tools and reference materials



Group Discussion:

**Community input on the
factors to be considered**



Online Mapping Demonstration



Questions and Answers