You Can Help Shape Oakland's Future!

Oakland General Plan 2045

What is the Housing Element?

Why Should We Care?

The State of California requires cities and counties every 7 to 8 years to identify major housing challenges and strategies, and show how they will meet new housing production requirements in a plan called the Housing Element The Oakland City Council will be voting to approve the Oakland Housing Element in January 2023. The City needs to hear from residents about your housing priorities for Oakland!

Visit the City's Housing Element website to see the latest version: bit.ly/oaklandhousingelement

Income Affordability	RHNA* 2015-2023 Goal	Permits Issued	Housing Need Goal Met
Very low ($37,680-$62,800)	2,059	1,079	52%
Low ($62,800-$100,480)	2,075	666	32.10%
Moderate ($100,480-$150,720)	2,815	78	3%
Above moderate (>$150,720)	7,816	14,966	191.5%

Source: RHNA Goals 2013- 2021, City of Oakland, Draft Housing Element, 2023-2031

Based upon Community Engagement, Oakland residents have identified their top housing priorities as:

Stop Displacement

The Black population in Oakland has decreased by 35% between 2000-2020.

Make Housing Affordable

In the last Regional Housing Needs Assessment Cycle, the City did not meet its goals for very low and low income affordable housing, achieving only 42% of the State's goals or 1,745 units.

End Homelessness

Homelessness has increased by 131% from 2015 to 2022 in the city of Oakland.

*"**RHNA**" or Regional Housing Needs Allocation is the determination of the amount and affordability level of new homes that a local government plans for in its Housing Element.

Take Action

The new Housing Element is up for review and City Council vote!

To make sure housing policies and programs are inclusive and represent the values and ideas of Oakland's diverse population, the City needs to hear from as many Oakland residents and community members as possible.

The Deeply Rooted Collaborative identified **39 community proposed policies** through our engagement process from November 2021 - October 2022. We have successfully advocated for **28 policies that were integrated into the Housing Element**. For the remaining policies we plan to meet with City Council members before the public hearing on 1/24/23.

- **Give feedback** on the Draft Housing Element. The Public Review Periods ends **December 29th**. Email your feedback to the city: generalplan@oaklandca.gov
- **Sign Up for the Deeply Rooted mailing list** to stay informed: deeplyrooted510.org/contact
- **Speak up at the City Council meetings!**
  - **Community Economic Development Committee Meeting on 1/24/23**, 2pm. You can find details at bit.ly/OGPevents in January 2023.
  - **City Council Meeting–Only and Final Vote on 1/31/23**, 1:30pm (time subject to change). You can find details at bit.ly/OGPevents in January 2023.

bit.ly/OGPevents
(caps sensitive!)

Who is the Deeply Rooted in Oakland Partnership?

For the first time in the City of Oakland's planning history, the Planning Department funded Community Engagement focused on reaching low income communities of color that have been historically marginalized by government planning processes. This historic effort resulted in the selection of the Deeply Rooted in Oakland Partnership (Deeply Rooted Collaborative) to ensure that residents experiencing socio-economic, environmental, and racial disparities participate in planning for Oakland's future. Deeply Rooted is a collaboration between 13 multiracial organizations that have been serving Oakland's low income communities of color for many years. Our collaborative counters a legacy of discrimination by ensuring that marginalized residents participate in creating an equitable and culturally-thriving Oakland.

What We've Done

Outreach effort so far..

November 2021 - October 2022

939
People interviewed at 50 gatherings

Event summaries are posted on the City website.

1,476
People informed about OGP

110
Housing workshop attendees

20
Oakland Residents in the Equity Working Group

13
Deeply Rooted organizations

Meet 1-2 times a month to provide feedback and help develop proposed policies with the City.

20
Deeply Rooted Youth Fellows

= 2,578
People reached

Visit the Deeply Rooted Collaborative website in January 2023 to learn more about the community proposed policies.

The Deeply Rooted Collaborative will continue conducting outreach on the Oakland General Plan 2045 plan until 2025. Learn more about us and our engagement at deeplyrooted510.org!

Image Sources: 1st Page: Art by Faviana Rodriguez; Deeply Rooted partners tabling at Malcolm X Jazz Arts Festival in May 2022. 2nd Page: Deeply Rooted students tabling at Fruitvale in November 2021