

# OAKLAND 2045 GENERAL PLAN UPDATE

## PRESENTATION TO THE MAYOR'S COMMISSION ON AGING



**OAKLAND 2045**  
GENERAL PLAN

PLANNING & BUILDING DEPARTMENT

March 2, 2022

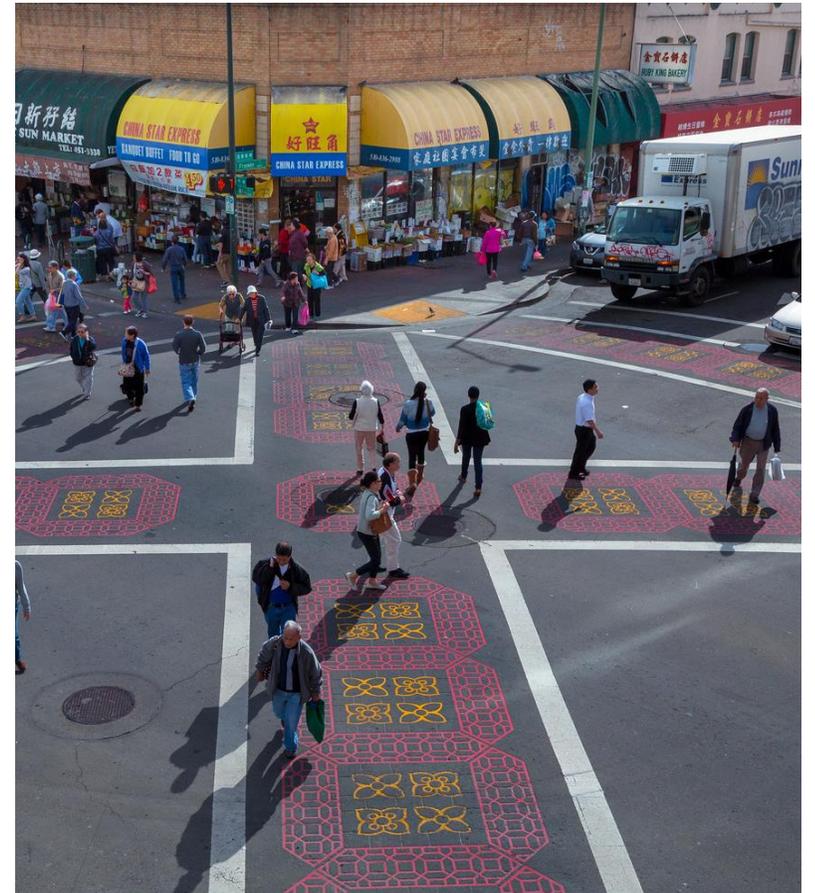
# AGENDA

- General Plan Overview
- Guiding Principles
- Project Team and Roles
- Schedule and Phasing
- Phase I Overview
- Community Engagement



# PURPOSE AND NEED OF THE GENERAL PLAN

- The City of Oakland is required to adopt (and update) a General Plan pursuant to Section 65300 of the California Government Code.
- Many portions of Oakland's General Plan were adopted over 23 years ago.



# WHAT IS A GENERAL PLAN?



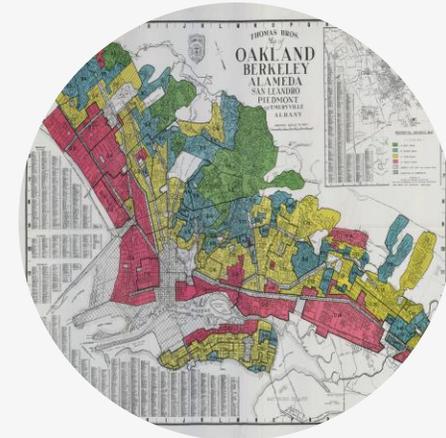
**"Constitution" for development and conservation.**

Establishes citywide vision and supporting goals, policies, and implementation measures.



**Opportunity to look back to identify past challenges and accomplishments.**

Provides consistent direction for future development.



**Opportunity to reduce racial inequities & promote inclusive engagement**

Engage our community in the planning and decision-making process.

# HOW DOES THE GENERAL PLAN IMPACT OAKLAND?



Location and types of housing



Number and quality of parks and recreational spaces



Protect and enhance cultural & natural resources

# HOW DOES THE GENERAL PLAN IMPACT OAKLAND?



Regulates built environment (Zoning)



Number and types of jobs



How people get around

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State law requires  
specific topics  
***(elements)*** to be  
covered in  
a General Plan.



# TO BE UPDATED BY **EARLY 2023**



**HOUSING**  
(Adopted  
2014)  
*Required by  
State Law*



**SAFETY**  
(Adopted  
2004 - Last  
Amended  
2021)  
*Required by  
State Law*



**ENVIRONMENTAL  
JUSTICE**  
*\*New Requirement\**  
Stand-Alone or  
Integrated  
*Required by State Law*



**INDUSTRIAL  
LANDS  
POLICY**  
*\*New\**  
**NOT** *Required by  
State Law*

# OTHER REQUIRED ELEMENTS



**OPEN SPACE,  
CONSERVATION  
& RECREATION  
(OSCAR)**  
Adopted 1996



**NOISE**  
Adopted 2005



**LAND USE  
& TRANSPORTATION**  
Adopted 1998  
*Includes Estuary Policy Plan for  
areas below **Interstate 880**  
(Adopted 1999)*

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State law also requires  
gives cities the option  
to include any other  
topic as an Element.



# OPTIONAL ELEMENTS



## INFRASTRUCTURE AND FACILITIES

*\*New\**

Overarching goals and policies for city infrastructure and capital improvements over the long term.



## HISTORIC PRESERVATION

Adopted 1994  
Amended 1998



## SCENIC HIGHWAYS

Adopted 1974

The General Plan Update serves as an opportunity to advance the City’s critically important mission to **“intentionally integrate, on a citywide basis, the principle of 'fair and just' in all the city does in order to achieve equitable opportunities for all people and communities.”**

(Oakland Municipal Code 2.29.170.1)

*This means working to eliminate the root causes of inequity, resulting in more effective and equitable City policies, processes and services.*



# BUILD FROM PREVIOUS AND ONGOING WORK

- **National Tools**
- Environmental Justice Principles (1991)
- Executive Order 12898
- **Tools from the Department of Race & Equity:**
  - Race & Equity Impact Analysis
  - Inclusive Community Engagement Guide



# BUILD FROM PREVIOUS AND ONGOING WORK

- **Leverage Internal Capacity:**

- Race & Equity Teams in City Departments
- Interdepartmental Community Engagement staff

- **Local Models We've Learned from:**

- Healthy Development Guidelines **(2017)**
- East Oakland Neighborhood Initiative **(2019)**
- West Oakland Community Action Plan **(2019)**
- 2030 Equitable Climate Action Plan **(2020)**
- Capital Improvement Program **(2021)**



Photo Credits for Page: Oakland Parks, Recreation, and Youth Development Department (OPRYD); Tim Daw; Higher Ground; and Greg Lintanae

# GUIDING PRINCIPLES

Equity and  
Environmental  
Justice

Transparency,  
Relevance &  
Clarity

Focused yet  
Flexible &  
Adaptable Process

Strategic & Long-  
Range Thinking

Inter-Agency &  
Inter-  
Departmental  
Coordination

Important Role of  
Community Based  
Organizations  
(CBO)

Youth Engagement

Place-Based  
Approach

# RACIAL EQUITY IMPACT ASSESSMENT: A PROCESS AND A PRODUCT

1. Identifying stakeholders
2. Engaging stakeholders
3. Identifying and documenting racial inequities
4. Examining the causes
5. Clarifying the purpose
6. Considering equitable impacts
7. Advancing equitable impacts
8. Examining alternatives for improvements
9. Ensuring viability and sustainability
10. Identifying success indicators

*(Credit to Department of Race and Equity and Race Forward)*

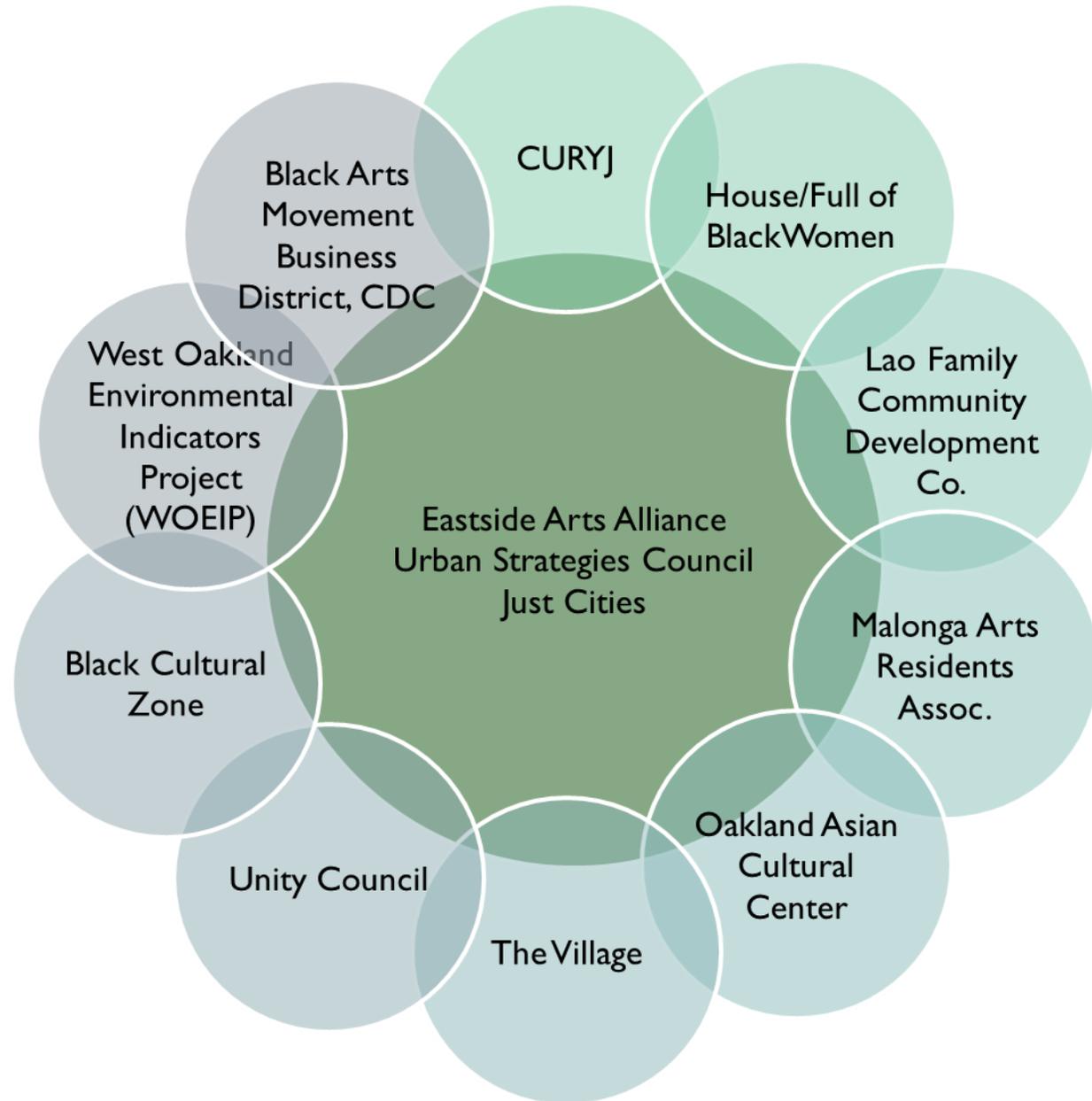
# INCLUSIVE COMMUNITY ENGAGEMENT – ROLE OF COMMUNITY BASED ORGANIZATIONS



- 3 CBOs will serve as the Community Consultant. They will be a “backbone” organization for partnering with other community-based groups.
- Lead the community engagement process, founded on a comprehensive, equity-driven public engagement approach, which will support identification of key issues, development of an overarching vision and guiding principles, and input into the Elements.
- Provide targeted engagement to geographies and communities that experience socio-economic, environmental, and racial disparities.

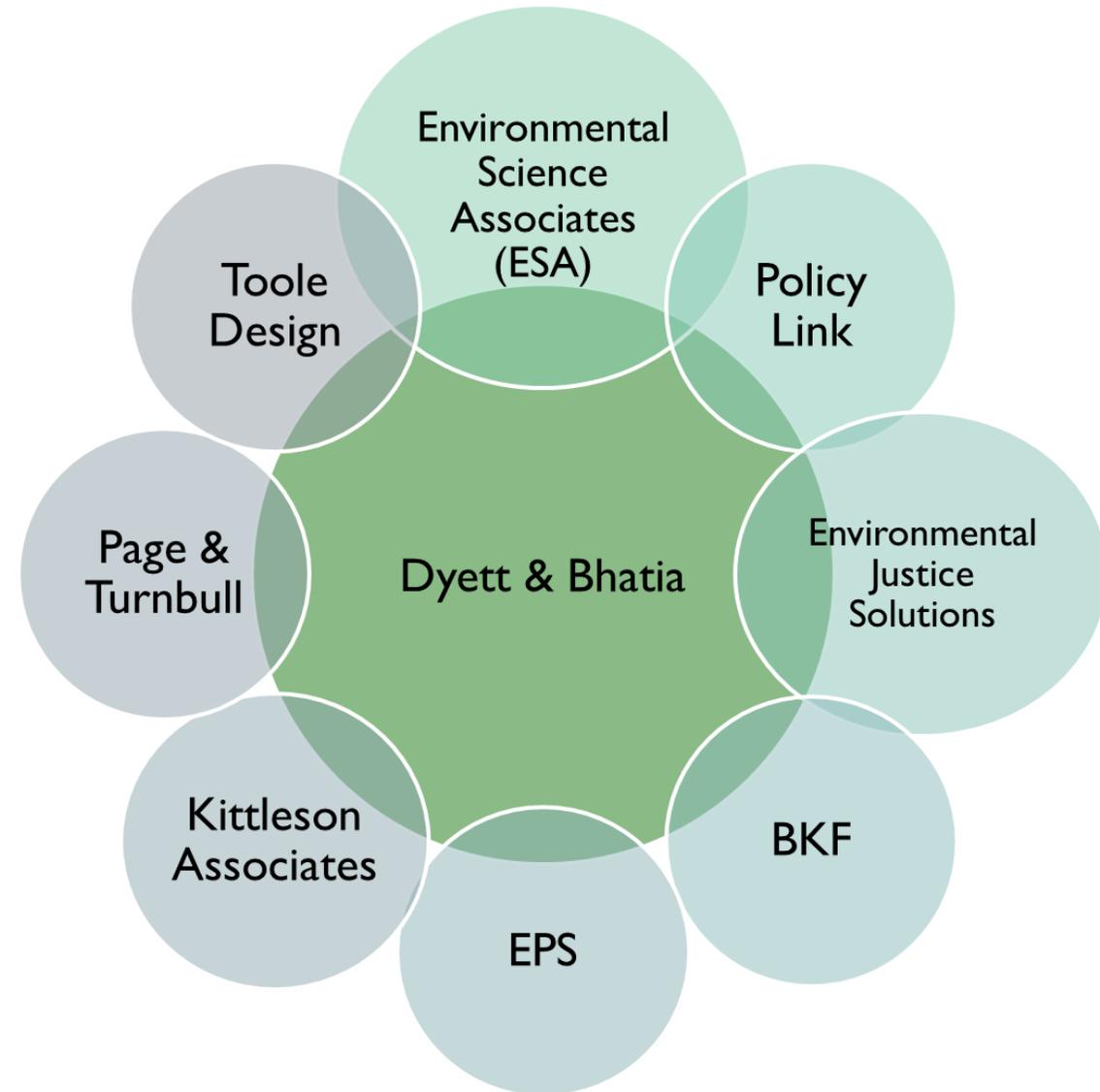
# COMMUNITY CONSULTANT

- Convene Equity Working Group.
- Work with local CBOs & artists to create pop-ups & engagement spaces and activities at cultural events throughout the City.
- Ensure outreach is multi-lingual and reduces other potential barriers to participation.

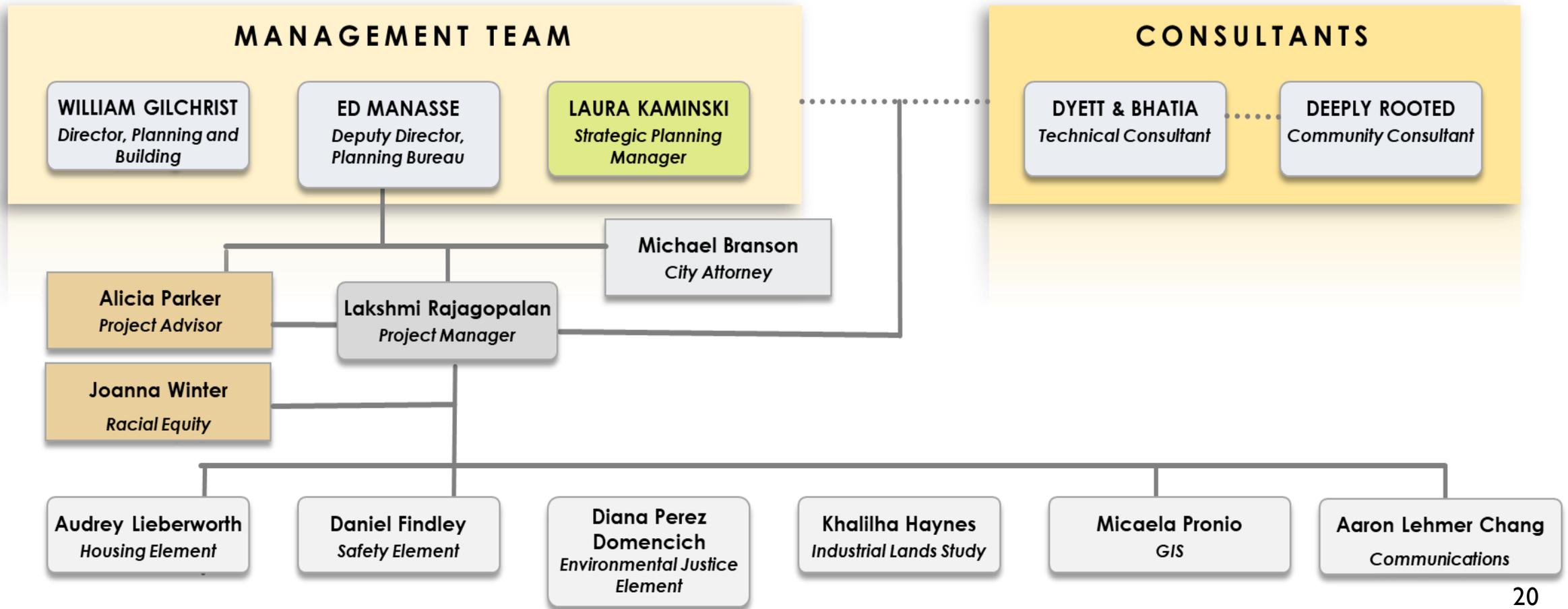


# TECHNICAL CONSULTANT

- Update five General Plan Elements and create two new Elements.
- Create two Environmental Impact Reports (EIR).
- Create two Racial Equity Impact Analyses (REIA).
- Zoning Code and Map updates.



# PROJECT TEAM

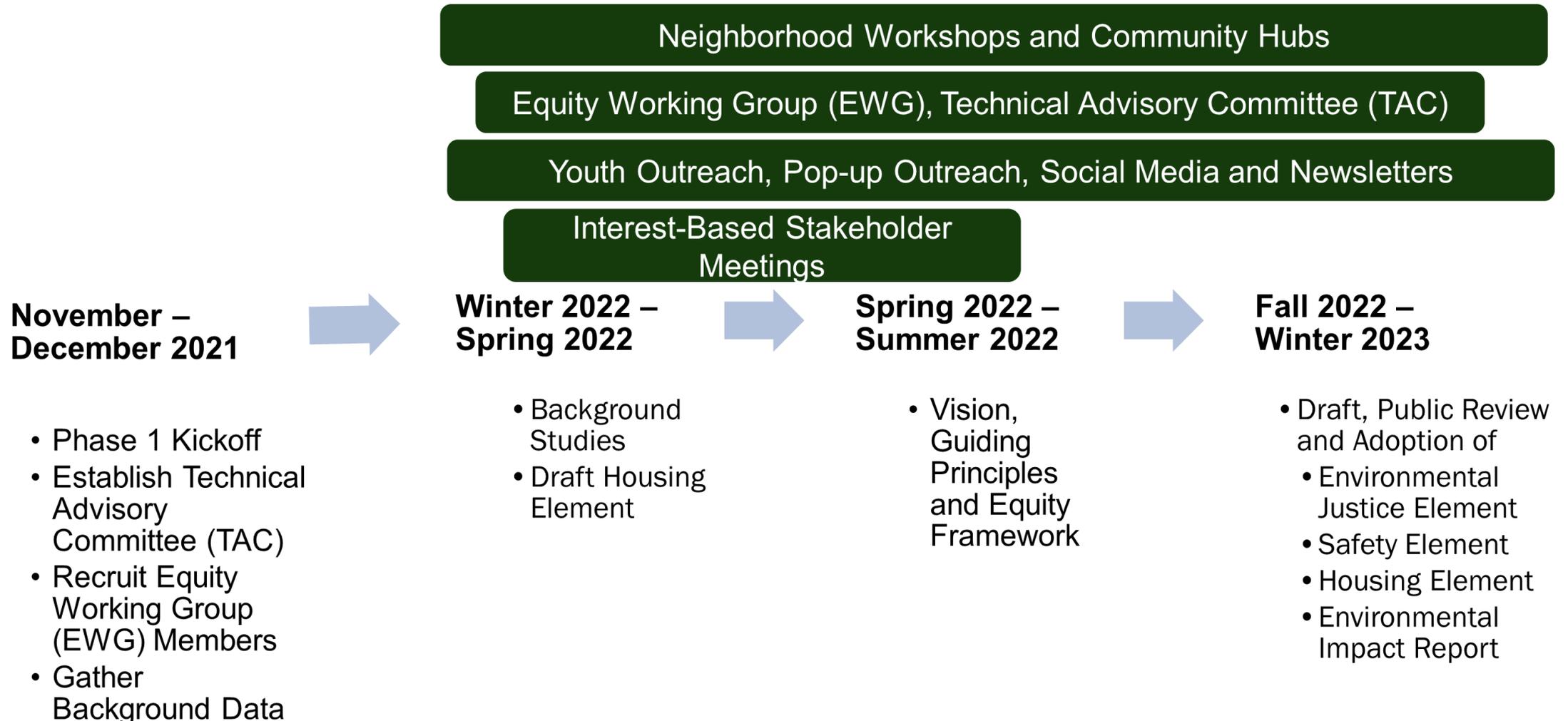


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The General Plan  
Update will happen in  
**two** phases



# PHASE I SCHEDULE



# PHASE 2 SCHEDULE

Neighborhood Workshops and Community Hubs

Equity Working Group (EWG), Technical Advisory Committee (TAC)

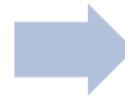
Youth Outreach, Pop-up Outreach, Social Media and Newsletters

Interest-Based Stakeholder Meetings

**Winter 2023 –  
Summer 2023**



**Fall 2023**



**Winter 2024 –  
Mid-Spring  
2024**



**Mid-Spring  
2024 – Winter  
2025**

- Phase 2 Kickoff
- Land Use, Transportation, and Open Space Framework Alternatives

- Draft Preferred Framework

- Vision, Guiding Principles and Equity Framework

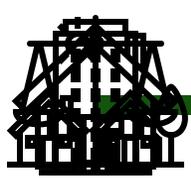
- Draft, Public Review and Adoption of
  - LUTE, OSCAR, Noise, Infrastructure Elements
- Environmental Impact Report

RACIAL EQUITY IMPACT ANALYSIS (REIA)

# WHAT IS A HOUSING ELEMENT?

- City's blueprint for housing the City's residents, at all economic levels including low income and households with special needs.
- Subject to state approval
- Covers 8 years (2023-2031)
- Must accommodate forecasted need
  - Regional Housing Need Allocation (RHNA)





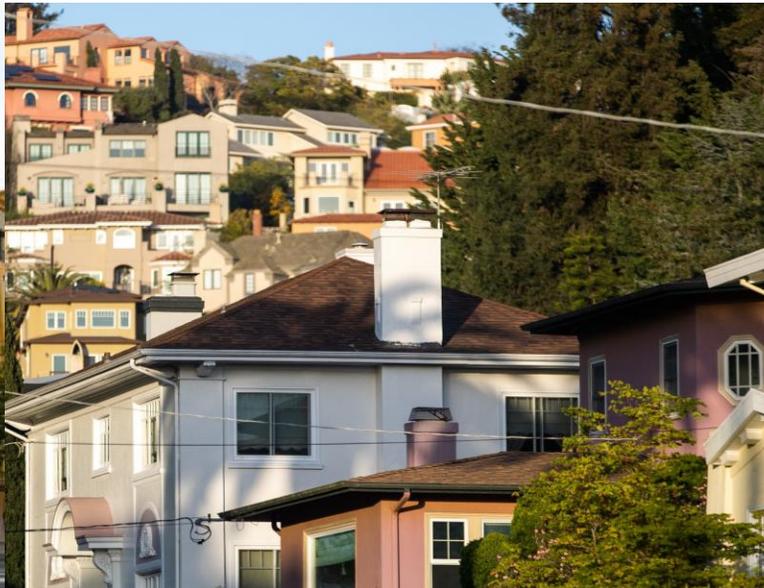
# Housing Element Requirements

More equitable distribution of housing within Oakland.

6th Cycle Regional Housing Needs Allocation (RHNA).

Assembly Bill 686 adds a fair and equitable housing requirement.

Plan for affordable housing in high resource areas.



# HOUSING ELEMENT CONTENT

- **Background Analysis**
  - Evaluation of the 2015-2023 Housing Element (Accomplishments)
  - Housing Needs Assessment
  - Assessment of Fair Housing
  - Housing Resources and Opportunities
  - Housing Constraints/Barriers
- **Housing Sites Inventory** (*where housing will go?*)
- **Housing Action Plan** (*what the city will do?*)



## WHAT IS A SAFETY ELEMENT?

- Identifies safety issues - environmental and man-made in Oakland and focuses on protecting the community.
- Establishes the General Plan policies to
  - minimize risk
  - protect people, property, and the environment from environmental hazards in Oakland
  - Reduce exposure





# Safety Element Requirements

## **Safety Element to incorporate Local Hazard Mitigation Plan (LHMP)**

LHMP identifies potential natural hazards and their impacts to people, property, and the environment, and corresponding actions to reduce those impacts.

Adopted LHMP, SB379, and Climate Change

Vulnerability Assessment and Adaptation Plan





Photo: Greg Linhares, City

## WHAT IS AN ENVIRONMENTAL JUSTICE ELEMENT?

- Environmental Justice (EJ) Element Required by Senate Bill (SB) 1000
- Reduce the unique or compounded health risks in Environmental Justice\* Communities by decreasing pollution exposure, increasing community assets, and improving overall health.
- Identify Environmental Justice Communities

\* Defined as “Disadvantaged Communities” in Senate Bill (SB) 1000 29

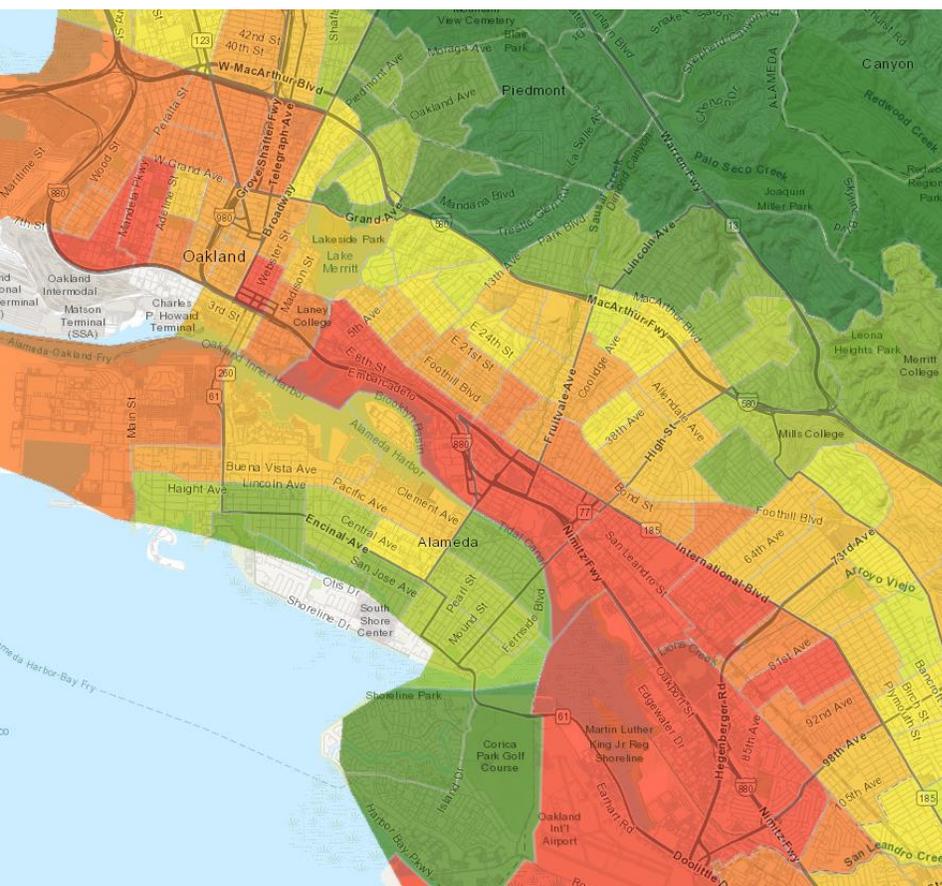


Photo: Greg Linhares, City

## WHAT IS AN ENVIRONMENTAL JUSTICE ELEMENT?

- Goals and Policies
  - Pollution Exposure, Public Facilities, Food Access, Safe and Sanitary Homes, Physical Activity
  - Promote community engagement in the public decision-making process.
  - Prioritize improvements and programs for addressing the needs of frontline/EJ communities.

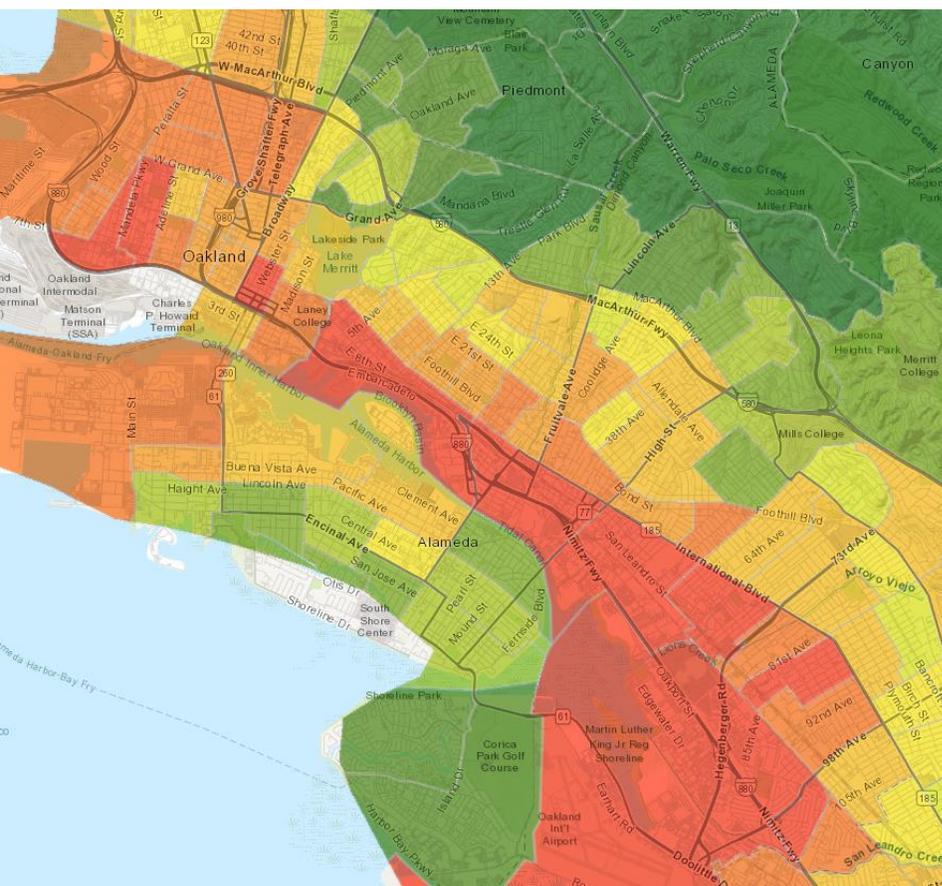
\* Defined as “Disadvantaged Communities” in Senate Bill (SB) 1000 30



# HOW WILL ENVIRONMENTAL JUSTICE COMMUNITIES BE DEFINED?

- A Close Look at Senate Bill (SB) 1000:
  - An area identified by the California Environmental Protection Agency (CalEPA): The 25 percent of highest scoring census tracts in CalEPA's **Communities Environmental Health Screening Tool (CalEnviroScreen)**; Or
  - An area that is a **low-income area** that is **disproportionately** impacted by environmental pollution and other hazards that can lead to **negative health effects**, exposure, or environmental degradation.

\* Defined as "Disadvantaged Communities" in Senate Bill (SB) 1000 <sup>31</sup>



# HOW WILL ENVIRONMENTAL JUSTICE COMMUNITIES BE DEFINED?

- Process and Outcome
  - An **Environment Justice Communities Map** that supplements CalEnviroScreen 4.0 with **local data** and **community knowledge** to identify additional low-income areas that are disproportionately impacted by environmental pollution and health inequity.

\* Defined as “Disadvantaged Communities” in Senate Bill (SB) 1000 <sup>32</sup>

## INDUSTRIAL LANDS POLICY

- Identify the most suitable sites for heavy industry accounting for livability and proximity to “sensitive uses.”
- Support established industrial businesses that have strong labor forces benefitting local residents with using cleaner technology.
- Identify new industrial sectors the City should support that would create job-dense businesses with little environmental impacts.



## INDUSTRIAL LANDS POLICY

- Use zoning and land use tools to achieve equitable outcomes:
  - Improve health and reduce pollution in impacted communities
  - Eliminate racial disparities in air pollution and job access
  - Engage industrial businesses and impacted communities in solution finding



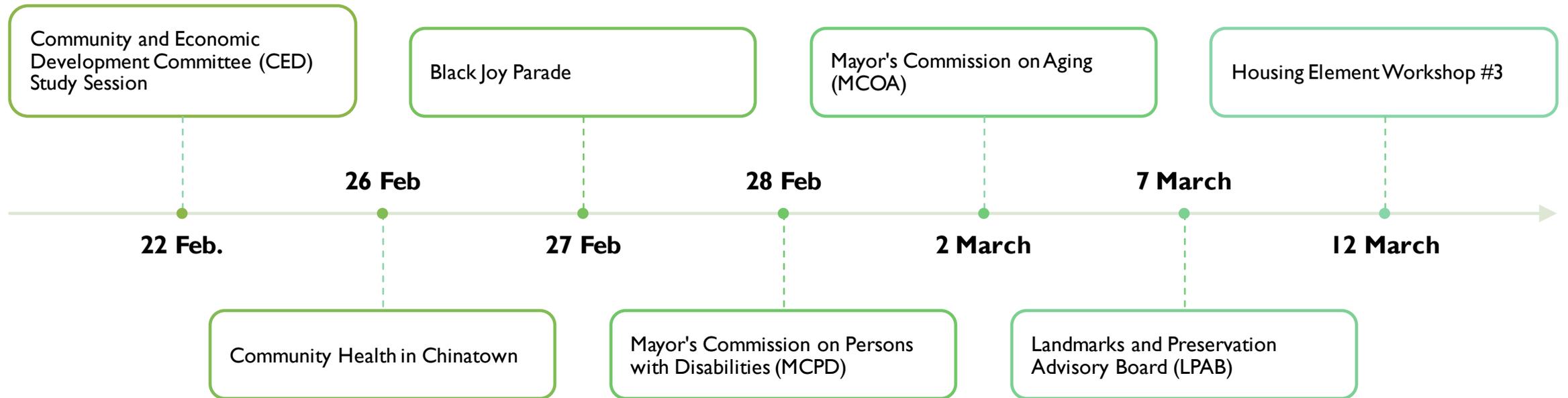


# COMMUNITY ENGAGEMENT



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# CALENDAR OF EVENTS



**FOR EVENT DETAILS  
VISIT OUR WEBSITE:  
[BIT.LY/OAKLANDGPU](https://bit.ly/OaklandGPU)**



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